

the warhol: resources & lessons

Art and Activities / Every Day Objects and Transformation / Handout 1: The 4Cs for Evaluating Art

The 4Cs for Evaluating Art

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Context: the set of facts or circumstances that surround a situation or event. Example: "a historical context." The context could be the parameters of the assignment.

Concept: the message, communicating what something is about.

Creativity: the experience of thinking, reacting, and working in an imaginative and idiosyncratic way, which is characterized by a high degree of innovation and originality, divergent thinking, and risk taking.

Craftsmanship: the application of skill and dexterity in creating a work of art.

Directions:

Choose three of the objects on display.

Rate them with a scale of 1 = weakest to 5 = strongest, on Context, Concept, Creativity, and Craftsmanship.

Explain briefly your rating of each object.

1. Object: _____ **Wrapped in:** _____

Context: 1 2 3 4 5

Concept: 1 2 3 4 5

Creativity: 1 2 3 4 5

Craftsmanship: 1 2 3 4 5

2. Object: _____ **Wrapped in:** _____

Context: 1 2 3 4 5

Concept: 1 2 3 4 5

Creativity: 1 2 3 4 5

Craftsmanship: 1 2 3 4 5

3. Object: _____ **Wrapped in:** _____

Context: 1 2 3 4 5

Concept: 1 2 3 4 5

Creativity: 1 2 3 4 5

Craftsmanship: 1 2 3 4 5

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